



the Cotswolds
Dogs & Cats
Home

FUNDRAISING PACK!

Thank you!



Firstly, thank you for supporting CDCH. Founded in 1938, we have spent over 8 decades finding homes for thousands of animals! We have opened a low-cost vet clinic and have continued to develop our work within the community.

On average, around 45% of our animals come from the RSPCA and are signed into our care. These can be some of the worst cases of neglect and abuse equating to much larger vet costs.

Your support enables us to continue the work we love so much!

This pack will provide you with advice and inspiration to help you get the most out of your fundraising journey. For any additional advice or queries please email:

fundraising@cdch.org.uk.



Partnering for Paws



Get your business involved with our corporate fundraising challenge and pledge to raise just £86, £1 for every year we have supported animals in need.

With a target of raising £86, it doesn't have to be a huge event, why not set up your own Bake Off cake sale, or, dress down Friday!

To take part in Partnering for Paws, just create a fundraising page, hold your fundraiser, and donate your funds., its that easy!

If you would like to be a gold-level partner then don't stop there! Every pound and penny goes a long way. The business that manages to raise the most will be invited to CDCH for a VIP tour and to meet some of our residents!



YOUR IMPACT



Your support would enable us to continue the work we love so much!

Working with CDCH will not only generate some income to the centre but will also increase exposure and create awareness for what we do. This may also help us to acquire new supporters.

By fundraising for us you could help us achieve:

£100

Could microchip 10 animals

£300

Could provide vet care for an animal while they are with us

£500

Will provide 250 meals

£1000

Could pay for 22 animals to be seen in our onsite clinic

£2500

Support the centre for 24 hours

£5000

Could pay for 111 pets to be seen by our community clinic

£13,000

Will cover our center's annual food cost!

HOW CAN YOU HELP?

Here are a few ideas to give you some inspiration!

- Bingo
- Cake sale
- Car wash
- Collection tin
- Dog show
- Donate a percentage of your sales
- Games night
- Group rubbish clear up
- Guess sweets in the jar
- Marathon
- No mobile phone for the day
- Pub quiz
- Raffle
- Skydive
- Sweepstake
- Themed office clothing days
- Take on a charity challenge
- Walk-a-thon



Don't forget to ask your employer if they offer match funding and double your impact!

CHARITY CHALLENGE



If you don't feel like organising your own event then head to our website where we have a variety of charity challenges available. Why not sign up for a skydive, take part in a marathon or complete an inflatable assault course?



A charity challenge can take many forms, including sponsored walks, runs, cycling events, obstacle courses, marathons, or even adventurous activities like skydiving or mountain climbing.



With every stride you take and obstacle you overcome, you will be raising money for the care of animals in our care.

Beyond the personal achievement and the physical challenge, your involvement in CDCH challenges makes a lasting impact.



CREATE A FUNDRAISING PAGE



Head to enthuse and create your fundraising page, all donations will come directly to CDCH and you can keep track of the total you have managed to raise!

Creating a page is easy, simply fill in your details and why you are fundraising, choose an image and make it live. All that's left to do is share your fundraiser as much as you can.



Don't forget as a UK registered charity we are able to claim Gift Aid. This means if your donators are UK tax players we will receive an extra 25% on all funds at no extra cost!

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YOUR BENEFITS



We have a very large social media following and newsletter list so we hope to be able to make our supporters very aware of your hard work and support. We can provide plenty of content to show your customers what your support means to us. We also have nearly 30,000 followers on Facebook so would be sharing with our supporters also.

Engaging in charity fundraising demonstrates a commitment to social responsibility. It shows that your company cares and is actively contributing to the bettering of the community.

Supporting charitable causes can enhance your brand image. Customers often view companies more favorably when they are involved in philanthropic activities, which can lead to increased customer loyalty and positive word-of-mouth.

Participation in charity fundraising boosts employee morale and engagement. Employees often feel proud to work for a company that gives back to the community, and opportunities to volunteer or participate in fundraising events can strengthen bonds among coworkers.

THANK YOU!

With your support we are able to provide a safe haven and a place to be loved to those waiting for their forever home, much like these past CDCH residents who are all happily rehomed.

