



the Cotswolds
Dogs & Cats
Home

WORK WITH CDCH!



THANK YOU!

**THANK YOU SO MUCH FOR
CONSIDERING TO WORK
WITH CDCH!!**



I hope this pack gives you a bit more of an insight as to what it would mean to work with CDCH and how you can help.

There are many aspects you can get involved with and we can tailor our partnership to work best for us both.

You can also find more information on our [website](#).

CONTACT INFORMATION

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INTRODUCTION

Firstly, we want to thank you so much for considering working with CDCH!

We are thrilled to work with you to create a strategic partnership tailored to you. The partnership will be designed to enhance our shared commitment to social responsibility, boost employee engagement, promote volunteer opportunities, create brand synergy, and create impactful PR initiatives. Together, we can make a meaningful difference in the community while delivering significant value to your community.

Since our beautiful centre opened in September 2016, we have found homes for thousands of animals! We opened our low cost welfare clinic in June 2017 and have continued to develop our work within the community since, including introducing our CDCH Safe Space Scheme, a pet fostering service for individuals fleeing domestic abuse, that provides support and care to their pets while they are temporarily unable to. With your support we can grow and develop our work to make a bigger impact to the animals in our community.

Thank you!





SUPPORT

Here are just a few ways we can work together to help the lives of hundreds of animals!

HANDS ON HELP

Corporate Social Responsibility (CSR) Days - Come and volunteer at the centre! There are always many jobs you can get stuck into, and a chance for cat cuddles and playing with our rescue dogs!

Assisting at Events - We are starting to hold regular open days here at the centre, as well as attending community events. You could come attend to help with a stall or assist with organising!

FUNDRAISING

Join in with our existing fundraising events - CDCH run many virtual events to help raise funds. Why not sign up to a sky dive or run a marathon?

Organise your own fundraising events - Get the team together to and organise a team quiz, dress down Friday, cake sales or more! Ask us for our fundraising pack for more inspiration. We could even be able to attend with a dog.

CHARITY OF THE YEAR

Why not choose to make CDCH your charity of the year, choosing The Cotswolds Dogs & Cats Home as your company's charity of the year is a decision that not only benefits the animals in our care but also reflects positively on your corporate social responsibilities efforts.

Long term support provides our charity with stability and allows us to plan for the future.



BENEFITS

There are so many benefits to CDCH... but we think we can make this just as beneficial for you and your team!

Social Value Enhancement

Partnering with CDCH offers significant social value enhancement for corporations. It strengthens brand reputation by showcasing your commitment to animal welfare, fostering a positive public perception and customer loyalty.

Employee Engagement

Working with us will significantly boost employee engagement by providing staff with opportunities to contribute to meaningful causes, fostering a sense of purpose and pride in their work.

We will work with you to create a personalised engagement plan to offer your employees activities and opportunities to get involved. We are able to offer volunteer days, charity challenges, CDCH events and so much more.

Brand link ups

Our alignment can enhance brand credibility and appeal, we look to create opportunities for joint marketing for impact story telling that resonates with both our audiences.





MONTHLY SPONSORSHIP OPPORTUNITIES

BENEFITS

	Gold £400	Silver £200	Bronze £100
Social Value Enhancement CDCH Support Certificate to display in business	●	●	●
Personalised social value plan for content purposed	●	●	●
Regular promotion on social media	●		
Business promoted on website	●	●	●
Recognition in our E-newsletter	●		
Press release	●		
Number of funded days at the centre	2	1	
Employee Engagement Invite to charity challenges for staff	●	●	●
Number of volunteer days at CDCH	2	1	
Visit to your workplace with a CDCH resident (Within Gloucestershire, depending on suitable dog)	●	●	
Personalised staff engagement plan	●	●	●
Invite to end of year networking event	●	●	●
Brand Link Ups Personalised brand link up plan	●		
Name added to our CDCH tree of life	●		
Content creation days at CDCH	●		
Leaflets and posters displayed at CDCH events	●	●	



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SUPPORTED BY OUR LOCAL COMMUNITY



“As a company founded by vets and run by pet owners and lovers alike, Pet Drugs Online is delighted to have the Cotswold Dogs and Cats Home as our charity partner this year.

Our aim is to raise more funds to care for the pets that need it most and offer a helping hand to those at the centre during staff volunteer days so we can support the CDCH in its crucial work rescuing, treating, and rehoming vulnerable animals across the UK”

Pet Drugs Online

CORPORATE DAY

Here is an idea of what a corporate day or a team building day might look like!

10.00AM - 10.30AM

Induction, paperwork and tour

10.30AM - 12.00PM

Tidy food storage or upstairs storage

12.00PM - 12.30PM

Lunch Time!

12.30PM - 1.30PM

Making enrichment for the animals

1.30PM - 2.00PM

Dog walkies and playtime

2.00PM - 2.30PM

Cat Cuddles



DAISY





THE DETAILS

We will try to ensure you spend some time with our animals, depending on the residents with us at the time.

Our animals love enrichment toys, maybe you could get creative and make some pop poms or fill some kongs to go in the freezer ready for them to eat.

We also need help with some fundraising admin! Clearing storage, helping to put Christmas cards together, event prepping...

